

Maryland Inclusive Housing Strategic Planning and Facilitation Kick-off




Wednesday, March 16th, 2022



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STRATEGIC PLANNING PROCESS

2022

 = CORE TEAM
 = BOARD OF DIRECTORS
 = WHOLE SYSTEM



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Emerging Themes from Initial 1:1 Interviews



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- **Diversity (experience, professional backgrounds, perspectives)**
- **Wealth of Knowledge & Expertise**
- **Deep appreciation for the importance of housing and how it impacts the ability for people to live their best life**
- **Leadership Experience**
- **Political Engine (MACS, DD Council, The Arc MD, etc.)**

Existing Strengths



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- **Diversity (continue to expand & deepen diversity)**
- **Expertise**
 - **Communications**
 - **Finance**
 - **Housing (developers, HHS, etc.)**

Additional Strengths/Capabilities that will enable future success



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too-slow

necessary

transformation

innovative

community

advocacy

What is one word that comes to mind when you think about MIH?



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- **Provide organizational direction**
- **Define what success looks like**
- **Near-term and Long-term goal setting**
- **Specific actions & strategies**
- **Enable greater accountability**
- **Create clarity and alignment among BOD**
- **Create clarity and alignment between BOD & CEO**
- **Define Org & BOD growth/development opportunities**

Why Strategic Planning? Why now? What is the most important outcome of this initiative?



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